



Bristol Community College to Southern New Hampshire University Online

- Students who transfer with a conferred associates degree are entitled to a 10% tuition reduction accessed through mySNHU.edu.
- This guide serves as a mapping tool for students. Individual student evaluations will vary.
- Please contact Admission at 1-800-668-1249 or University Partnerships at partnersupport@snhu.edu.
- To ensure you are referencing the most current pathway for your program at SNHU, please visit www.snhu.edu/admission/transferring-credits/community-college-partnerships

Bristol Community College AS Business Admin. Career - Marketing Course Requirements	Cr	Southern New Hampshire University Online BS Business Administration- Marketing Concentration	Cr
Courses in bold are the associate degree required courses.		General Education Core Requirements	42
ENG101 Composition I: College Writing	3	ENG 122 English Composition I	3
ENG102 Composition II: Writing about Lit.	3	ENG 123 English Composition II	3
MTH119 Fundamental Statistics OR MTH251 Fundamental Business Statistics	3	MAT 240 Applied Statistics	3
Directed: BUS155 Business Ethics	3	Any 300/400 level HIS, LIT, IDS, PHL, POL, PSY, SCS, SOC, ENG, and 60 or more credits.	3
ECN112 Principles of Economics-Micro	3	ECO 201 Microeconomics (ESBS)	3
ECN111 Principles of Economics-Macro	3	ECO 202 Macroeconomics (ESBS)	3
CIS111 Intro to Business Information Systems	3	ESTM: Science/Technology/Mathematics Requirement (BIO, CHM, CS, EG, ENV, GAM, GEO, GRA, IT, MAT, PHL 214, PHL 305, PHY, SCI)	3
Scientific Reasoning and Discovery Elective (Except PSY232)	3	ESTM: Science/Technology/Mathematics Requirement (BIO, CHM, CS, EG, ENV, GAM, GEO, GRA, IT, MAT, PHL 214, PHL 305, PHY, SCI)	3
HST112 The West and the World II	3	Professional Comm. and Career Planning or History (HIS or HIS 100)	3
Fine Arts & Humanities Elective (ASL, ART*, CVC, DAN, ENG, FRN, HST, HUM*, MUS, PHL, POR, SPA, THE)	3	EFAH: Fine Arts and Humanities Requirement (ENG, FAS, HIS, HON, HUM, LIT, MUS, PHL, LAR, LAS, LFR, LSP, LAN, LMN)	3
Fine Arts & Humanities Elective (ASL, ART*, CVC, DAN, ENG, FRN, HST, HUM*, MUS, PHL, POR, SPA, THE)	3	EFAH: Fine Arts and Humanities Requirement (ENG, FAS, HIS, HON, HUM, LIT, MUS, PHL, LAR, LAS, LFR, LSP, LAN, LMN)	3
BUS111 Business and Financial Mathematics	3	General Education Elective (EGED) or EHis: History Requirement (HIS or HIS 200)	3
ACC102 Principles of Accounting II	3*	IDS 100 or Introductory Humanities Course with ENG, FAS, HIS, HUM, LIT, MUS, or PHL prefixes (not ENG COMP), or Free Elective for students transferring 12+ credits	3
COM104 or COM114	3	SNHU 107 or Free Elective for students transferring 12+ credits	3
Bristol Community College Courses		SNHU Business Core	30
ACC101 Principles of Accounting I	3*	ACC 201 Financial Accounting	3
Directed: ACC257 Managerial Accounting	3	ACC 202 Managerial Accounting	3

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Bristol Community College Courses		SNHU Business Core (Continued)	Cr
BUS251 Business Law	3	BUS 206 Business Law I	3
		BUS 210 Managing and Leading in Business	3
		BUS 225 Critical Business Skills for Success	3
		BUS 400 Driving Business Opportunities	3
Directed: BUS253 Corporation Finance	3	FIN 320 Principles of Finance	3
		INT 220 Global Dimensions in Business	3
MAR101 Principles of Marketing	3	MKT 205 Applied Marketing Strategies	3
		QSO 321 People, Planet, and Profit	3
Bristol Community College Courses		SNHU Marketing Concentration	15
		MKT 265 Social Media & Marketing Comm.	3
MAR114 Sales Principles	3	MKT 270 Professional Selling	3
		MKT337 - Marketing Research	3
		MKT345 - Consumer Behavior	3
MAR253 Sales Management	3	3 credit(s) from ADV or MKT within the 100 - 499 range or FMM225, 325, 340, OR 410	3
Bristol Community College Courses		SNHU Free Electives	33
CSS101 College Success Seminar	1		
MAN101 Principles of Management	3		
MAR255 Advertising Procedures	3		
Marketing Management Program Elective	3		
Excess Credits from 4 Credit Courses	2		
Free Electives	15		
Bristol Community College Degree Credits	63-90	SNHU Online BS Business Administration- Marketing Concentration Credits Required	120

*Except ART131, 132, 240, 260, 261, 262, 266, 267, 271, 272, 273, 276, 280, 281, 282, 285, & HUM150

Transfer Credit Policy

- * Excess general education credits are transferred as free elective credit, if available.
- This guide serves as a mapping tool for students and is based upon SNHU Online's 2022/2023 Academic Catalog at time of enrollment and this institution's equivalent academic year. Transfer equivalents earned prior or subsequent to this academic year will be evaluated on a case-by-case basis for transfer equivalency.
- Students must earn a grade of C- or better for course transfer.
- Students may transfer up to 90 credits if previous credits earned meet SNHU Online's degree requirements and academic standards for transfer.
- Students must take at least 30 credits (10 classes) at SNHU Online to be awarded a bachelor's degree.