

Bristol Community College to Southern New Hampshire University Online

- Students who transfer with a conferred associates degree are entitled to a 10% tuition reduction accessed through mySNHU.edu.
- This guide serves as a mapping tool for students. Individual student evaluations will vary.
- Please contact Admission at 1-800-668-1249 or University Partnerships at partnersupport@snhu.edu.
- To ensure you are referencing the most current pathway for your program at SNHU, please visit www.snhu.edu/admission/transferring-credits/community-college-partnerships

Bristol Community College AS Business Admin. Career - Marketing Course Requirements	Cr	Southern New Hampshire University Online BS Business Administration with concentration in Marketing	Cr
Courses in bold are the associate degree required courses.		General Education Core Requirements	42
Philosophy (PHL) Elective	3	EETH: Ethical Thought and Equity (ETH, PHL)	3
COM104 Fundamentals of Public Speaking OR COM114 Professional Speaking	3	ECCE: Creative and Critical Expression (COM, ENG, FAS, HUM, LAN, LAR, LAS, LFR, LIT, LMN, LSP, MUS, except ENG 120, 121, 122, 123, 130, 190, 200)	3
HST112 The West and the World II	3	EHPS: Historical Perspectives (CIV, HIS)	3
CIS111 Introduction to Business Information Systems	3	ESMF: Scientific and Mathematical Fluencies (BIO, CHM, CIS, CS, EG, ENV, GAM, GEO, GRA, IT, MAT, PHY, SCI, IHP 340)	3
ECN112 Principles of Economics-Micro	3	ECO 201 Microeconomics	3
ECN111 Principles of Economics-Macro	3	ECO 202 Macroeconomics	3
BUS111 Business and Financial Mathematics	3	Exploration Elective: Take 1 course from the five Exploration categories above (EETH, ECCE, EHPS, ESMF, ESPE)	3
ENG253-256, 258, BUS155, CRJ251, GVT251, PSY252-254, 257, 280, SOC251, OR 262	3	Any 300/400 level HIS, LIT, IDS, PHL, POL, PSY, SCS, SOC, ENG, and 60 or more credits.	3
		Social Justice (CSOJ) or Sustainability (CSST) (SST or ENV)	3
General Education Elective*	3	Social Justice (CSOJ), Humanities (CHUM), Sustainability (CSST), or an Exploration Elective for students transferring 12+ credits	3
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ENG101 Composition I: College Writing	3	ENG 120 English Composition I or ENG 130 Foundations of Written Communication	3
ENG102 Composition II: Writing about Literature	3	ENG 190 Research and Persuasion or ENG 200 Sophomore Seminar	3
MTH251 Fundamental Business Statistics	3	MAT 240 Applied Statistics	3
Bristol Community College Courses		SNHU Business Core	30
ACC101 Principles of Accounting I	3*	ACC 201 Financial Accounting	3
ACC257 Managerial Accounting	3	ACC 202 Managerial Accounting	3

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Bristol Community College Courses		SNHU Business Core (Continued)	Cr
BUS251 Business Law	3	BUS 206 Business Law I	3
		BUS 210 Managing and Leading in Business	3
		BUS 225 Critical Business Skills for Success	3
		BUS 400 Driving Business Opportunities	3
Directed: BUS253 Corporation Finance	3	FIN 320 Principles of Finance	3
		INT 220 Global Dimensions in Business	3
MAR101 Principles of Marketing	3	MKT 205 Applied Marketing Strategies	3
		QSO 321 People, Planet, and Profit	3
Bristol Community College Courses		Marketing Concentration	15
		MKT 225 Digital Marketing	3
MAR114 Sales Principles	3	MKT 270 Professional Selling	3
		MKT 337 Marketing Research	3
		MKT 345 Consumer Behavior	3
MAR255 Advertising Procedures	3	3 credit(s) from subject(s): ADV or MKT within the range of course numbers 100 - 499	3
Bristol Community College Courses		SNHU Free Electives	33
Scientific Reasoning & Discovery Elective - Lab	4		
ACC102 Principles of Accounting II	4		
MAN101 Principles of Management	3		
MAR253 Sales Management	3		
Marketing Management Program Electives	6		
Business or Management Elective	3		
Excess Credits from 4 Credit Courses	1		
Free Electives	6		
Bristol Community College Degree Credits	62-90	SNHU Online BS Business Administration with concentration in Marketing Credits Required	120

*There may be some differences between what is considered a “General Education Elective” at SNHU and your institution. Please confirm transferability with your SNHU contact.

Transfer Credit Policy

* Excess general education credits are transferred as free elective credit, if available.

- This guide serves as a mapping tool for students and is based upon SNHU Online’s 2023/2024 Academic Catalog at time of enrollment and this institution’s equivalent academic year. Transfer equivalents earned prior or subsequent to this academic year will be evaluated on a case-by-case basis for transfer equivalency.
- Students must earn a grade of C- or better for course transfer.
- Students may transfer up to 90 credits if previous credits earned meet SNHU Online’s degree requirements and academic standards for transfer.
- Students must take at least 30 credits (10 classes) at SNHU Online to be awarded a bachelor’s degree.