



## Manchester Community College to Southern New Hampshire University Campus

- Students who transfer with a conferred associates degree are entitled to a 10% tuition reduction.
- This guide serves as a mapping tool for students. Individual student evaluations will vary.
- Please contact the Office of Transfer Admission at 603-645-9687 or [transfer@snhu.edu](mailto:transfer@snhu.edu) if you have any questions.
- To ensure you are referencing the most current pathway for your program at SNHU, please visit [www.snhu.edu/admission/transferring-credits/community-college-partnerships](http://www.snhu.edu/admission/transferring-credits/community-college-partnerships).

Manchester Community College AS Marketing Course Requirements	Cr	Southern New Hampshire University Campus BS Marketing	Cr
<b>Courses in bold are the associate degree required courses.</b>		<b>General Education Core Requirements</b>	<b>42</b>
ENGL110XM College Composition I w. Corequisite OR ENGL110M College Composition I	3*	ENG 120/122 English Composition I	3
Directed English Elective: ENGL220M College Composition II	3	ENG 121/123 English Composition II	3
Directed Math Elective: MATH202M Probability & Statistics	3*	MAT 240 Applied Statistics	3
		Any 300/400 level HIS, LIT, IDS, PHL, POL, PSY, SCS, SOC, ENG, and 60 or more credits.	3
		ECO 201 Microeconomics (ESBS)	3
ECON134M Macroeconomics	3	ECO 202 Macroeconomics (ESBS)	3
CIS110M Microsoft Computer Applications I	3	ESTM: Science/Technology/Mathematics Requirement (BIO, CHM, CS, EG, ENV, GAM, GEO, GRA, IT, MAT, PHL 214, PHL 305, PHY, SCI)	3
Science Elective (BIOL, CHEM, ENVS, ESCI, GEOL, PHYS)	3	ESTM: Science/Technology/Mathematics Requirement (BIO, CHM, CS, EG, ENV, GAM, GEO, GRA, IT, MAT, PHL 214, PHL 305, PHY, SCI)	3
		Professional Comm. and Career Planning or History (HIS or HIS 100)	3
BUS210M Organizational Communications	3	EFAH: Fine Arts and Humanities Requirement (ENG, FAS, HIS, HON, HUM, LIT, MUS, PHL, LAR, LAS, LFR, LSP, LAN, LMN)	3
Foreign Language/Humanities/Fine Arts Elective	3	EFAH: Fine Arts and Humanities Requirement (ENG, FAS, HIS, HON, HUM, LIT, MUS, PHL, LAR, LAS, LFR, LSP, LAN, LMN)	3
		General Education Elective (EGED) or EHIS: History Requirement (HIS or HIS 200)	3
BUS110M Introduction to Business	3	IDS 100 or Free Elective for students transferring 12+ credits	3
ACCT113M Intro to Accounting & Financial Reporting I	3	SNHU 107 or Free Elective for students transferring 12+ credits	3
<b>Manchester Community College Courses</b>		<b>SNHU Business Core</b>	<b>30</b>
ACCT123M Intro to Accounting & Financial Reporting II	3	ACC 201 Financial Accounting	3
		ACC 202 Managerial Accounting	3

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<b>Manchester Community College Courses</b>		<b>SNHU Business Core (Continued)</b>	<b>Cr</b>
BUS212M Business Law I	3	BUS 206 Business Law I	3
		BUS 210 Managing and Leading in Business	3
		BUS 225 Critical Business Skills for Success	3
		BUS 400 Driving Business Opportunities	3
		FIN 320 Principles of Finance	3
		INT 220 Global Dimensions in Business	3
MKTG125M Principles of Marketing: A Global Perspective	3	MKT 205 Applied Marketing Strategies	3
		QSO 321 People, Planet, and Profit	3
<b>Manchester Community College Courses</b>		<b>SNHU Major Courses</b>	<b>21</b>
		MKT 225 Digital Marketing	3
		MKT 270 Professional Selling	3
MKTG282M Marketing Research	3	MKT 337 Marketing Research	3
MKTG135M Global Consumer Behavior	3	MKT 345 Consumer Behavior	3
		MKT 400 Strategic Brand Management	3
		MKT 432 Strategic Marketing Planning	3
		3 credit(s) from the following: BUS 496 Adv. Experiential Learning for Business MKT 490 Marketing Internship	3
<b>Manchester Community College Courses</b>		<b>SNHU Major Electives</b>	<b>12</b>
Directed Business Elective: BUS155M Retail Management, MKTG210M Advertising, MKG205M International Marketing, and MKTG224M Sales and Sales Management	12	12 credit(s) from ADV, FMM, or MKT within the 100 - 499 range or from the following courses: QSO 330 Supply Chain Management	12
<b>Manchester Community College Courses</b>		<b>SNHU Free Electives</b>	<b>15</b>
BUS114M Management	3		
FYE100M MCC Essentials	1		
Excess Credits from 4 Credi Courses	2		
<b>Manchester Community College Degree Credits</b>	<b>63</b>	<b>SNHU Campus BS Marketing Credits Required</b>	<b>120</b>

## Transfer Credit Policy

\* Excess general education credits are transferred as free elective credit, if available.

- This guide serves as a mapping tool for students and is based upon SNHU's 2022/2023 Academic Catalog at time of enrollment and this institution's equivalent academic year. Transfer equivalents earned prior or subsequent to this academic year will be evaluated on a case-by-case basis for transfer equivalency.
- Students must earn a grade of C- or better for course transfer.
- Students may transfer up to 90 credits if previous credits earned meet SNHU degree requirements and academic standards for transfer.
- Students must take at least 30 credits (10 classes) at SNHU to be awarded a bachelor's degree