

Manchester Community College to Southern New Hampshire University

- Students who transfer with a conferred associates degree are entitled to a 10% tuition reduction on Online programs or an annually renewable scholarship of \$2,000 for Campus programs.
- This guide serves as a mapping tool for students. Individual student evaluations will vary.
- Please contact Admission at 1-800-668-1249 or University Partnerships at partnersupport@snhu.edu for questions on Online programs or the Office of Transfer Admission at 603-645-9687 or transfer@snhu.edu for questions on Campus programs.
- To ensure you are referencing the most current pathway for your program at SNHU, please visit www.snhu.edu/admission/transferring-credits/community-college-partnerships

Manchester Community College AS Marketing Course Requirements	Cr	Southern New Hampshire University BS Marketing	Cr
Courses in bold are the associate degree required courses.		General Education Core Requirements	42
Philosophy (PHIL) Elective	3	EETH: Ethical Thought and Equity (ETH, PHL)	3
BUS210M Organizational Communications	3	ECCE: Creative and Critical Expression (COM, ENG, FAS, HUM, LAN, LAR, LAS, LFR, LIT, LMN, LSP, MUS, except ENG 120, 121, 122, 123, 130, 190, 200)	3
History (HIST) Elective	3	EHPS: Historical Perspectives (CIV, HIS)	3
CIS110M Microsoft Computer Applications I	3	ESMF: Scientific and Mathematical Fluencies (BIO, CHM, CIS, CS, EG, ENV, GAM, GEO, GRA, IT, MAT, PHY, SCI, IHP 340)	3
ECON135M Microeconomics	3	ECO 201 Microeconomics	3
ECON134M Macroeconomics	3	ECO 202 Macroeconomics	3
Foreign Language/Humanities/Fine Arts Elective	3	Exploration Elective: Take 1 course from the five Exploration categories above (EETH, ECCE, EHPS, ESMF, ESPE)	3
ENGL201, 202, 214, 223, 224, 225, 227, 230, 235, PSYC234, 225, SOCI145, or 210	3	Any 300/400 level HIS, LIT, IDS, PHL, POL, PSY, SCS, SOC, ENG, and 60 or more credits.	3
		Social Justice (CSOJ) or Sustainability (CSST) (SST or ENV)	3
Science Elective	3	Social Justice (CSOJ), Humanities (CHUM), Sustainability (CSST), or an Exploration Elective for students transferring 12+ credits	3
General Education Elective*	3	Social Justice (CSOJ), Humanities (CHUM), Sustainability (CSST), or an Exploration Elective for students transferring 12+ credits	3
ENGL110/111G College Composition I (w. Lab)	3*	ENG 120 English Composition I or ENG 130 Foundations of Written Communication	3
Directed: ENGL220M College Composition II	3*	ENG 190 Research and Persuasion or ENG 200 Sophomore Seminar	3
Directed: MATH202M Probability & Statistics	3*	MAT 240 Applied Statistics	3
Manchester Community College Courses		SNHU Business Core	30
ACCT123M Intro to Accounting and Financial Reporting II	3	ACC 201 Financial Accounting	3
ACCT210M Managerial Accounting	3	ACC 202 Managerial Accounting	3

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Manchester Community College AS Marketing Course Requirements	Cr	Southern New Hampshire University BS Marketing	Cr
Manchester Community College Courses		SNHU Business Core (Continued)	
BUS212M Business Law I	3	BUS 206 Business Law I	3
		BUS 210 Managing and Leading in Business	3
		BUS 225 Critical Business Skills for Success	3
		BUS 400 Driving Business Opportunities	3
BUS221M Business Finance	3	FIN 320 Principles of Finance	3
		INT 220 Global Dimensions in Business	3
MKTG125M Principles of Marketing: A Global Perspective	3	MKT 205 Applied Marketing Strategies	3
		QSO 321 People, Planet, and Profit	3
Manchester Community College Courses		SNHU Major Courses	
		MKT 225 Digital Marketing	3
		MKT 270 Professional Selling	3
MKTG282M Marketing Research	3	MKT 337 Marketing Research	3
MKTG135M Global Consumer Behavior	3	MKT 345 Consumer Behavior	3
		MKT 400 Strategic Brand Management	3
		MKT 432 Strategic Marketing Planning	3
		3 credit(s) from the following: BUS 496 Adv. Experiential Learning for Business MKT 490 Marketing Internship	3
Manchester Community College Courses		SNHU Major Electives	
Directed: BUS155M Retail Management MKTG210M Advertising MKTG205M International Marketing MKTG224M Sales & Sales Management	12	12 credit(s) from ADV or MKT within the 100 - 499 range or from the following courses: QSO 330 Supply Chain Management	12
Manchester Community College Courses		SNHU Free Electives	
ACCT113M Intro Accounting & Fin. Reporting I	3		
BUS110M Introduction to Business	3		
BUS114M Management	3		
FYE100M MCC Essentials	1		
Excess Credits from 4 Credit Courses	3		
Free Elective(s)	2		
Manchester Community College Degree Credits	64-90	SNHU BS Marketing Credits Required	120

*There may be some differences between what is considered a “General Education Elective” at SNHU and your institution. Please confirm transferability with your SNHU contact.

Transfer Credit Policy

* Excess general education credits are transferred as free elective credit, if available.

- This guide serves as a mapping tool for students and is based upon SNHU’s 2023/2024 Academic Catalog at time of enrollment and this institution’s equivalent academic year. Transfer equivalents earned prior or subsequent to this academic year will be evaluated on a case-by-case basis for transfer equivalency.
- Students must earn a grade of C- or better for course transfer.
- Students may transfer up to 90 credits if previous credits earned meet SNHU’s degree requirements and academic standards for transfer.
- Students must take at least 30 credits (10 classes) at SNHU to be awarded a bachelor’s degree. KH 1/24