

Nashua Community College to Southern New Hampshire University

- Students who transfer with a conferred associates degree are entitled to an annually renewable scholarship of \$2,000.
- This guide serves as a mapping tool for students. Individual student evaluations will vary.
- Please contact the Office of Transfer Admission at 603-645-9687 or transfer@snhu.edu if you have any questions.
- To ensure you are referencing the most current pathway for your program at SNHU, please visit www.snhu.edu/admission/transferring-credits/community-college-partnerships

Nashua Community College AS Business Administration - Marketing Course Requirements	Cr	Southern New Hampshire University BS Marketing	Cr
Courses in bold are the associate degree required courses.		General Education Core Requirements	42
Philosophy (PHIL) Elective	3	EETH: Ethical Thought and Equity (ETH, PHL)	3
ENGL109N Public Speaking OR ENGL103N Professional Writing & Presentations	3	ECCE: Creative and Critical Expression (COM, ENG, FAS, HUM, LAN, LAR, LAS, LFR, LIT, LMN, LSP, MUS, except ENG 120, 121, 122, 123, 130, 190, 200)	3
History (HIST) Elective	3	EHPS: Historical Perspectives (CIV, HIS)	3
Science/Math Elective (BIOL, CHEM, CSCI, CSCN, DATA, ENV, GEOG, MATH, PHYS)	3	ESMF: Scientific and Mathematical Fluencies (BIO, CHM, CIS, CS, EG, ENV, GAM, GEO, GRA, IT, MAT, PHY, SCI, IHP 340)	3
ECON201N Microeconomics	3	ECO 201 Microeconomics	3
ECON202N Macroeconomics	3	ECO 202 Macroeconomics	3
Humanities/Fine Arts/Philosophy or Global Awareness Elective	3	Exploration Elective: Take 1 course from the five Exploration categories above (EETH, ECCE, EHPS, ESMF, ESPE)	3
ENGL230N, 231, 235, 240, 241, HIST110N, HUMA230, PSYC202, 207, 212, OR POLS210	3	Any 300/400 level HIS, LIT, IDS, PHL, POL, PSY, SCS, SOC, ENG, and 60 or more credits.	3
		Social Justice (CSOJ) or Sustainability (CSST) (SST or ENV)	3
Behavioral Social Science Elective (Except EDU)	3	Social Justice (CSOJ), Humanities (CHUM), Sustainability (CSST), or an Exploration Elective for students transferring 12+ credits	3
SOCI101N Introduction to Sociology	3	Social Justice (CSOJ), Humanities (CHUM), Sustainability (CSST), or an Exploration Elective for students transferring 12+ credits	3
ENGL101N College Composition	3*	ENG 120 English Composition I or ENG 130 Foundations of Written Communication	3
ENGL102N College Composition II: Writing About Literature	3	ENG 190 Research and Persuasion or ENG 200 Sophomore Seminar	3
MATH106N Statistics I	3*	MAT 240 Applied Statistics	3
Nashua Community College Courses		SNHU Business Core	30
ACCT101N Financial Accounting I	3*	ACC 201 Financial Accounting	3
ACCT210N Managerial Accounting	3	ACC 202 Managerial Accounting	3

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Nashua Community College AS Business Administration - Marketing Course Requirements		Cr	Southern New Hampshire University BS Marketing		Cr
Nashua Community College Courses			SNHU Business Core (Continued)		Cr
BUS240N Business Law	3	BUS 206 Business Law I	3		
		BUS 210 Managing and Leading in Business	3		
		BUS 225 Critical Business Skills for Success	3		
		BUS 400 Driving Business Opportunities	3		
		FIN 320 Principles of Finance	3		
		INT 220 Global Dimensions in Business	3		
BUS104N Principles of Marketing	3	MKT 205 Applied Marketing Strategies	3		
		QSO 321 People, Planet, and Profit	3		
Nashua Community College Courses			SNHU Major Courses		21
		MKT 225 Digital Marketing	3		
BUS207N Sales	3	MKT 270 Professional Selling	3		
		MKT 337 Marketing Research	3		
BUS206N Consumer Behavior	3	MKT 345 Consumer Behavior	3		
		MKT 400 Strategic Brand Management	3		
		MKT 432 Strategic Marketing Planning	3		
		3 credit(s) from the following: BUS 496 Adv. Experiential Learning for Business MKT 490 Marketing Internship	3		
Nashua Community College Courses			SNHU Major Electives		12
BUS213N Principles of Advertising BUS215N Integrated Marketing Comm. BUS210N Marketing Strategies: Capstone Directed: BUS294N Marketing Internship	12	12 credit(s) from ADV or MKT within the 100 - 499 range or from the following courses: QSO 330 Supply Chain Management	12		
Nashua Community College Courses			SNHU Free Electives		15
BUS101N Introduction to Business	3				
BCPT119N Software Applications	3				
Science Elective	4				
Excess Credits from 4 Credit Courses	3				
Free Elective(s)	2				
Nashua Community College Degree Credits	61-84	SNHU BS Marketing Credits Required	120		

Transfer Credit Policy

* Excess general education credits are transferred as free elective credit, if available.

- This guide serves as a mapping tool for students and is based upon SNHU's 2023/2024 Academic Catalog at time of enrollment and this institution's equivalent academic year. Transfer equivalents earned prior or subsequent to this academic year will be evaluated on a case-by-case basis for transfer equivalency.
- Students must earn a grade of C- or better for course transfer.
- Students may transfer up to 90 credits if previous credits earned meet SNHU's degree requirements and academic standards for transfer.
- Students must take at least 30 credits (10 classes) at SNHU to be awarded a bachelor's degree.