



**Dana Aulds**

Nashville, TN  
MS Nursing  
Class of 2015

*"My long-term career goal is to make an impact in healthcare. The more I know, the more I can help."*



**Candace Tribble**

Austin, TX  
MS IT  
Class of 2015  
Financial Analyst

*"I'm more confident about going out and learning new software and related tools and perhaps breaking into a new career."*



**Matt Martin**

Concord, CA  
MBA Sport Management  
Class of 2015

Senior Program Director,  
Concord Community Youth Center

*"Our number one goal is to get these kids to go to college. To see somebody they know get their diploma will have a big impact."*

# WHERE CAN A GRAD DEGREE TAKE YOU?

THE SAME GREAT PLACES IT'S TAKING THEM.



**Chris Eldridge**

Portsmouth, NH  
MBA IT Management  
Class of 2015  
IT Director

*"I wanted to advance my career and grow professionally, not only for myself, but also to help my company grow."*



**Zuri Wilson-Seymore**

Columbia, SC  
MA English and Creative Writing  
Class of 2016  
Professional Student

*"I want to develop the skills to become a successful full-time writer."*

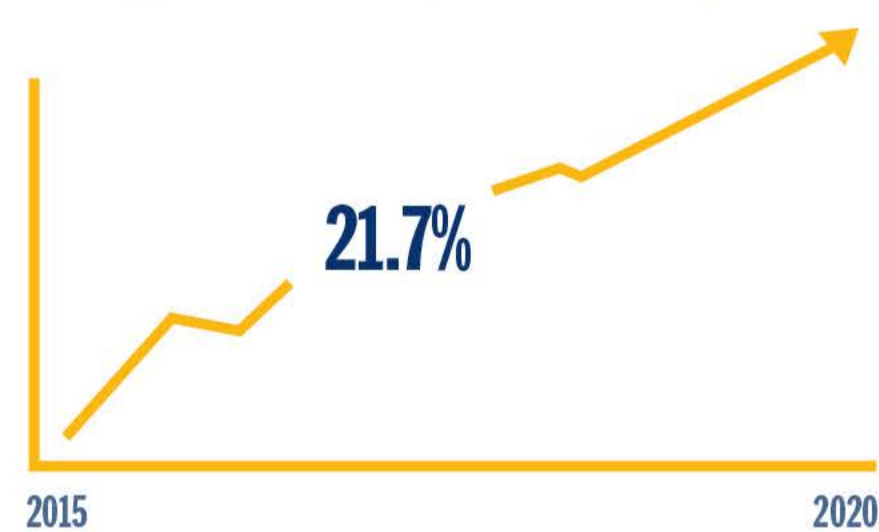
## DO THE MATH

### SIX REASONS A GRAD DEGREE IS A SMART CAREER MOVE:<sup>1</sup>

1. Personal growth
2. More employment opportunities
3. Career advancement
4. Financial rewards
5. Sense of accomplishment
6. Recognition and credibility

### PROJECTED JOB GROWTH

for master's degree holders through 2020: **21.7%**  
(That's 2.6 million jobs in less than a decade – the fastest growth rate for any education level.)<sup>2</sup>



### AVERAGE LIFETIME EARNINGS WITH A MASTER'S DEGREE:

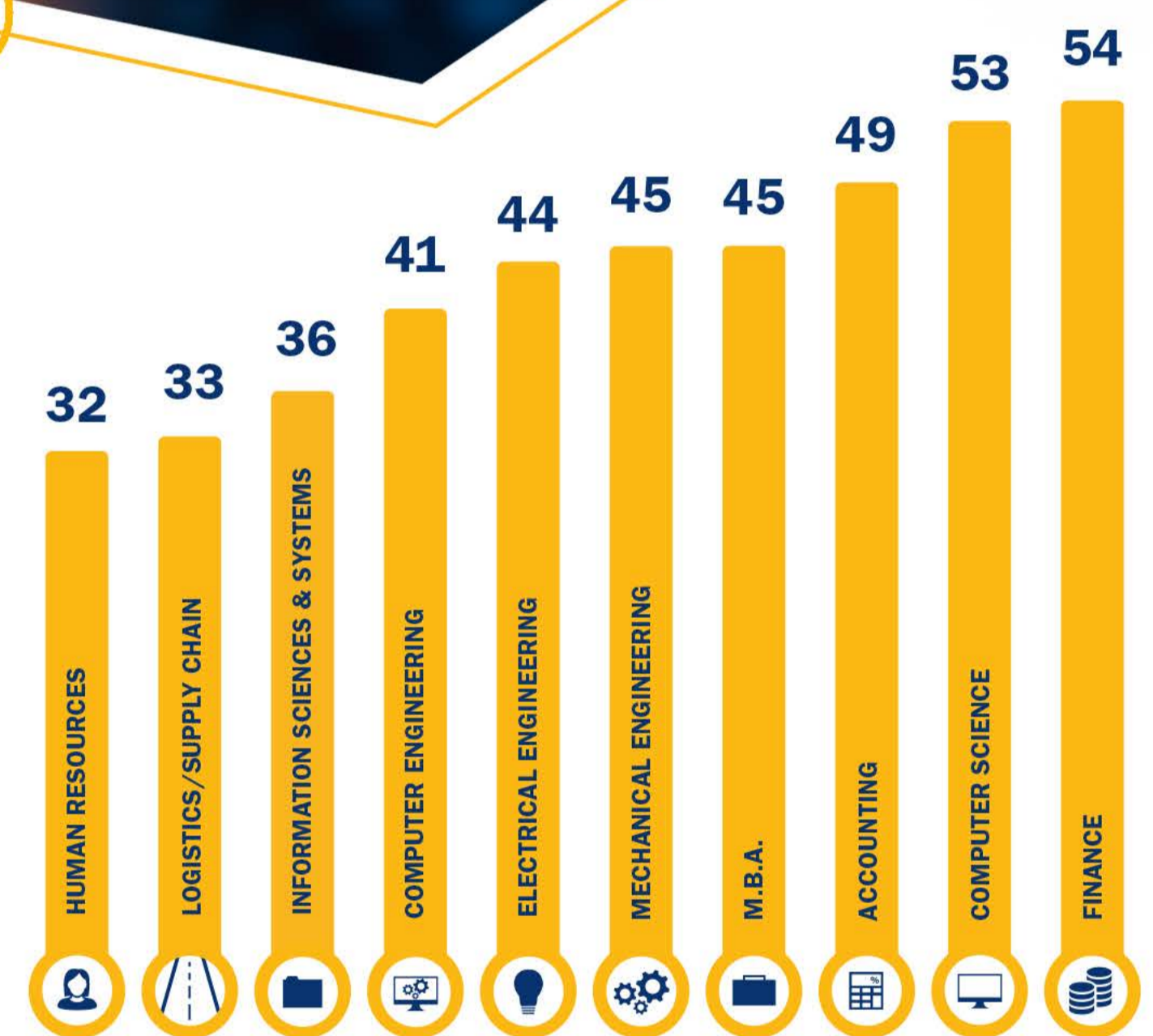
**\$457,000 higher** than for those with a bachelor's degree alone<sup>3</sup>



### MOST IN-DEMAND MASTER'S DEGREES<sup>4</sup>

In a recent nationwide survey, the National Association of Colleges and Employers (NACE) polled 260 companies from a range of industries to find out which majors they're looking to hire in 2015. Here's how they responded.

■ No. of Respondents That Will Hire



### BACHELOR'S VS. MASTER'S: HOW THE SALARIES STACK UP<sup>5</sup>

JOB TITLE	BACHELOR'S AVG SALARY	MASTER'S AVG SALARY	GROWTH %
Business Manager	\$62,723.68	\$80,439.55	22.02%
Web Designer	\$46,657.80	\$59,218.32	21.21%
Database Administrator	\$75,807.21	\$96,028.15	21.06%
Managing Partner	\$111,530.87	\$139,671.59	20.15%
Marketing Director	\$79,133.73	\$98,849.61	19.95%
Program Director	\$72,349.01	\$89,568.32	19.22%
Financial Advisor	\$62,710.51	\$77,625.64	19.21%
Graphic Designer	\$42,545.52	\$52,457.67	18.90%
General Manager	\$79,818.09	\$97,246.27	17.92%
Staff Software Engineer	\$79,104.09	\$95,960.47	17.57%

The above statistics are intended to provide insight on occupational opportunities and are not to be construed as a guarantee of salary or job title. SNHU cannot guarantee employment or salary.

## SET YOUR GOAL

I WANT TO...change jobs, change careers, move up the ladder, earn what I'm worth, get published, travel abroad

## PICK YOUR PROGRAM

SNHU offers today's most sought-after master's in everything from accounting to sport management, including over 50 specialized MBAs. Browse the complete listing and find your degree at [snhu.edu](http://snhu.edu)



## SEE YOURSELF SUCCEED AT SNHU

At SNHU, you can choose from over 100 affordable online graduate programs thoughtfully designed for the needs of busy adult learners. What's more, you'll have the support of academic advisors, career advisors, tutors, instructors and peer groups, every step of the way.

## TOP 10 REASONS TO EARN YOUR MASTER'S ONLINE AT SNHU.EDU

1. Private and nonprofit
2. Innovative and affordable
3. 80-year legacy of serving busy adult learners
4. Over 100 high-quality, accredited programs
5. Tuition rates you can actually afford
6. Fast, flexible 10-week terms
7. Programs you can finish in just over a year
8. Real-world skills you can apply right away
9. No GMAT or GRE required
10. Unmatched academic and career support